



Friday, September 16, 2016

BOARD OF DIRECTORS ANNOUNCEMENT

Dear Members,

It is with bittersweet emotions that we inform you that Bob Jones will be leaving Desert Mountain to establish his own real estate development and club consulting business. On behalf of the Club, our membership and the Board, we would like to thank Bob for his hard work, loyalty, dedication and leadership over his nearly 20 years of service to Desert Mountain. During Bob's career at Desert Mountain, he served in a leadership role initially on behalf of the developer and then through a challenging turnover to a member-owned Club. Through Bob's efforts, the Club has an exceptional management team and first-class facilities, making Desert Mountain the outstanding Club that it is today. We are pleased that Bob will be able to open a new chapter in his career and achieve his goal of returning home to Texas. Contained below is a personal note from Bob.

Bob will continue to serve in his current capacity as the Club's Chief Operating Officer/General Manager through March 29, 2017 as he will assist the Club in finalizing the Sonoran renovation, the closing of the Parcel 19 transaction and other matters important to the success of the Club.

Please join us in wishing Bob and his wife Peggy all the best as they start this new chapter in their lives.

Sincerely,
Board of Directors
Desert Mountain Club, Inc.

Members, Friends and Associates,

After almost 20 years at Desert Mountain, I will be leaving to return to the development, acquisition and consulting side of the club and real estate business. Having successfully worked through our Club's transition from developer ownership to member ownership, and leading the daily operations for five years since turnover, it is time for me to move on. The firm I will be joining is located in Dallas, Texas and specializes in golf, real estate

development, club transitions, club consulting, contract management and private club acquisition. Peggy and I will relocate from Scottsdale to Dallas at the end of my term in April 2017.

Over these 20 years it has been my great pleasure to develop and build Desert Mountain into the unique club and community it is today. The vision of Lyle Anderson, Jack Nicklaus, Richard Rainwater, John Goff, Denny Alberts/Crescent Real Estate provided the opportunity to lead a great team in building club amenities and real estate during my leadership term. My career with the Club, beginning in 1997 as Vice President of Clubs, to Co-President of Desert Mountain Properties, to Chief Operating Officer/General Manager of Desert Mountain Club, Inc., has been a remarkable journey and experience that I am truly thankful for.

Most importantly, I would like to thank our past and present Boards and committee members for their countless hours of dedication, service and guidance in moving the Desert Mountain Club forward through turnover transition to building and governing a private member-owned club. To members, friends, associates and my personal member friends, I thank you for your guidance, input and support over the years and, although I am relocating, I look forward to maintaining friendships throughout the years to come. Desert Mountain will always remain a special place to me.

Finally, I want to thank all of my associates for their unwavering support and partnership in developing and delivering the Desert Mountain Club brand. Without their hard work, integrity, pride of personal ownership and charismatic leadership our achievements together would have not been recognized both nationally and internationally. Our success is shared - as each and every one has been responsible for making the Club what it is today. Thank you for your friendship, ownership of the brand, support and honesty.

I wish great success for all parties in the road ahead and look forward to maintaining friendships and a strong relationship with the Desert Mountain Club members and associates into the future.

Sincerely,

Robert Jones

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